

WISEE

WIPERBLADES



INNOVATIVE WINDSHIELD WIPERS

Advanced technologies
Highest quality
Eco-friendly approach



ABOUT US

We are a renowned manufacturer of automotive windshield wipers, valued for the quality, reliability, and innovation of our products. Our company specializes in creating wipers that ensure excellent visibility and safety on the road, regardless of weather conditions. Thanks to advanced technologies and precise craftsmanship, VISEE wipers are distinguished by exceptional durability and efficiency.

Our team consists of automotive enthusiasts who work with dedication to perfect every detail to meet the expectations of even the most demanding drivers.

VISEE



Global
presence



Customer trust



Experience

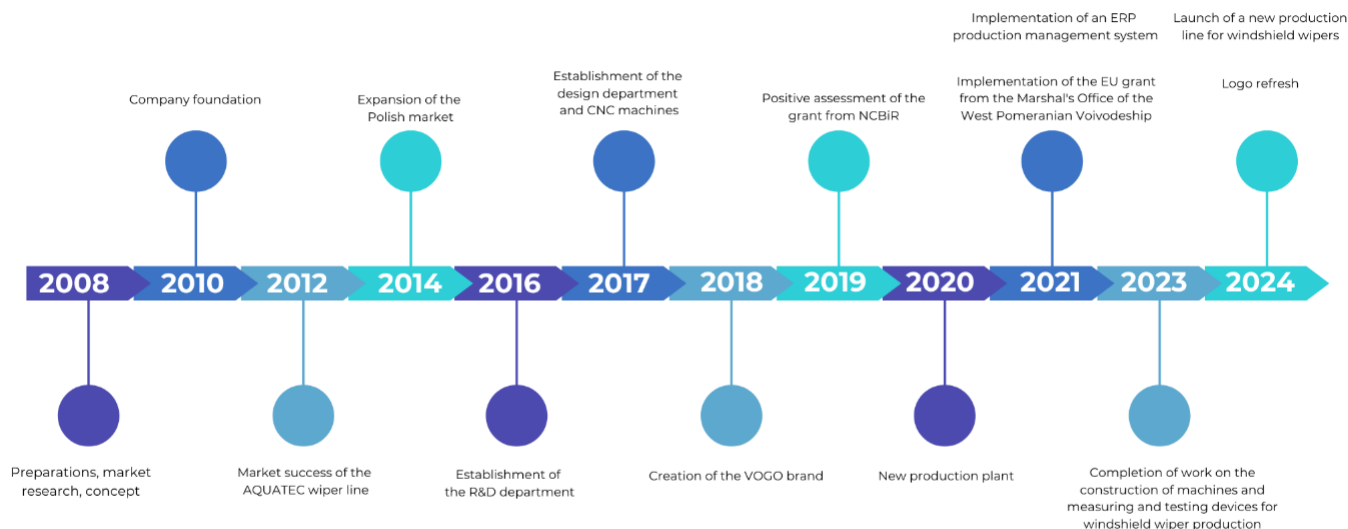


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ABOUT US

Our history began in 2010 with the launch of the first line of VISEE wipers. Since then, we have continuously grown by following numerous customer suggestions, which has made us experts in our field. We offer solutions that evolve with market demands while always keeping up with technological innovations. This is what sets us apart from the competition.



VISEE QUALITY TESTING

To ensure the highest quality and excellent performance of our products, we continuously monitor their operation so they last as long as possible, operate more quietly, are more durable, and clean windows more efficiently. We also constantly work on improving aerodynamics. Our tests are conducted on our own testers to best simulate real driving conditions.

OWN PRODUCTION AND MACHINERY PARK

We have facilities that include a design department, injection molding department, plastic processing department, quality control for products and semi-finished products, and a tool shop. All this gives us quite extensive capabilities.

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OUR STRENGTHS



HIGHEST QUALITY MATERIALS

At VISEE, we understand that driving safety and comfort largely depend on the visibility provided by wipers. Therefore, our priority is to deliver top-quality products that can withstand even the most challenging weather conditions.



ADVANCED MANUFACTURING TECHNOLOGIES

Our wipers are produced using the latest technologies, ensuring precise and quiet operation. We use special rubber compounds with enhanced wear resistance and innovative hydrophobic coatings that improve wiper performance in rain and snow.



ECOLOGICAL APPROACH

We are an environmentally responsible company, optimizing our production processes to minimize environmental impact. We use recycled materials, have a fleet of hybrid cars, utilize renewable energy sources, and ensure our products meet the highest ecological standards.



PRECISE FIT

Our wipers fit 99.9% of cars available on the market. With our intuitive search engine and catalog available at visee.pl, you can easily choose the right model of car wipers.



INTUITIVE INSTALLATION

Installing new VISEE wipers is simple and quick. The installation instructions are clear and straightforward, allowing you to mount the wipers yourself without the need for additional tools or specialist assistance. This saves time and ensures that VISEE wipers work correctly from the first moment.



TECHNICAL AND SERVICE SUPPORT

We offer not only top-quality products but also support at every stage of cooperation. Our team of experts is always ready to help our customers select the right wipers and answer any questions about their use.

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WHY VISEE



Constantly growing
wiper market: 5% annually



Customer trust
over 15 years of market
experience



Compatibility
with 99.9% of cars



Confirmed quality
very low complaint rate



Inventory levels
of 1.5 million



High production capacities



Delivery performance
OTIF 99,82 %



Marketing support:
social media, TV, events,
press, internet

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COLLABORATION SUPPORT TOOLS

We continuously work on developing advanced solutions to maximize work efficiency and productivity. Our advanced ERP system, with integrated functions, allows for the automation of many processes, contributing to time savings. Such integration enables full transparency of processes and facilitates the flow of information between VISEE and distributors. We provide solutions such as:



Web Service



API



and many others

As part of our cooperation, we also provide access to a B2B platform that allows for self-management of orders. Through the platform, you gain access to:



Promotions dedicated to B2B users



Special trade conditions



Priority access to information about new products and updates in the assortment



Ready-to-download documents



Payment and order statuses

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RESEARCH AND DEVELOPMENT R&D

Research and Development Department is the heart of our operations, constantly striving to create technologically advanced solutions in the field of automotive wiper blades. Thanks to our team of experienced engineers and designers, we are able to deliver products that meet our customers' expectations.



Dr. Jan Baran

Chief Technologist at VISEE

As Chief Technologist, I am responsible for key aspects of the production of VISEE brand automotive wiper blades. My education has provided me with a solid theoretical and practical foundation, which I use in my daily work by managing complex technological processes and introducing innovations in production. I am responsible for designing wiper structures, optimizing injection molds, and precisely setting injection molding parameters, which is crucial for achieving the highest quality products. I also oversee the creation of CAM programs and electrodes for electrical discharge machining (EDM), enabling the highest precision in wiper component production. In production, I also focus on automation, which increases production efficiency, ensures repeatability, and minimizes the risk of errors.

Dr. Jan Baran



Prof. Dr. Hab. Eng. Łukasz Bohdal

As an expert in the production of automotive wipers and plastic forming, Prof. Bohdal focuses on optimizing wiper design, improving their durability, and introducing innovative materials and production technologies. His advanced knowledge and experience have contributed to the improvement of the quality and performance of VISEE wipers.



Dr. Eng. Radosław Patyk

An expert in material strength. In collaboration, he focuses on optimizing the design of VISEE windshield wipers, utilizing his experience in structural, dynamic, and fatigue analyses.



Dr. Eng. Krzysztof Kukielka

An expert in management and production engineering. The collaboration includes theoretical analyses and practical implementations in production engineering, metrology, and quality management of VISEE automotive wipers.



QUALITY AND RELIABILITY OF WIPERS

At VISEE, we focus on the highest quality of our products to ensure reliability and safety for drivers in all weather conditions. That is why our automotive wiper blades undergo rigorous quality testing to guarantee their exceptional durability and effectiveness.

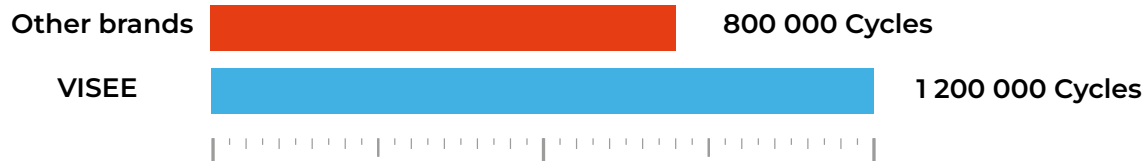
Advanced Quality Testing

Our testing laboratories are equipped with modern technologies that simulate various weather and operational conditions. Each wiper blade undergoes a series of tests to check its resistance to extreme temperatures, UV radiation, as well as wear and corrosion. We also test the performance of the wipers for even windshield cleaning and noise reduction during operation.

Unmatched Durability

The test results speak for themselves: VISEE wipers achieve an impressive number of 1,200,000 effective cycles. This means our wipers can perform reliably for a longer time, surpassing market standards and offering customers significantly greater durability. In comparison, wipers from other manufacturers average 800,000 effective cycles, demonstrating the technological advantage of VISEE products.

Number of correct operation cycles

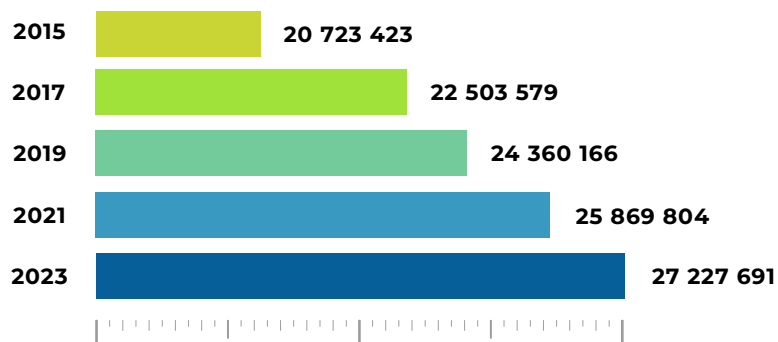


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Number of passenger vehicles in Poland

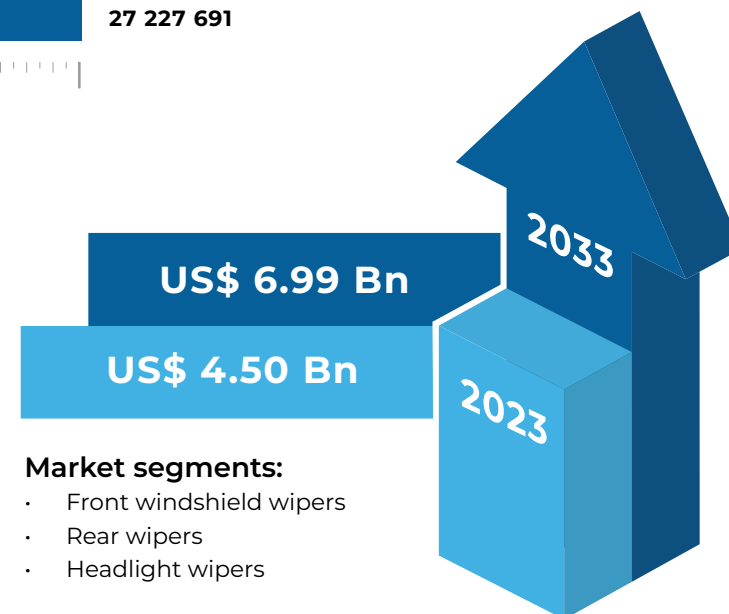


Source: Statistical Office in Szczecin – as of December 31, 2023

Forecasts for the global automotive wiper market

Years **2023 - 2033**

Source: Market forecasts: Fact.MR

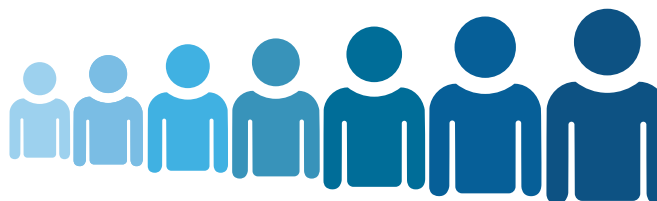


Market segments:

- Front windshield wipers
- Rear wipers
- Headlight wipers

Average number of cars

In the decade from 2012 to 2022, the average number of cars in the EU increased from **490** to **560** cars per 1,000 inhabitants.



Source: European Statistical Office (Eurostat)



OUR MISSION

IMPROVING TRAVELERS'
SAFETY

2019

ACCIDENTS

caused by speed not being adjusted to
weather conditions

3203

ACCIDENTS
during rainfall

62%

PARENTS OF TEENAGE DRIVERS
feel the greatest concern regarding
reduced visibility through the front
windshield during inclement weather.

93%

PARENTS OF TEENAGE DRIVERS
feel concerned about young drivers
operating a vehicle during adverse
weather conditions.

BEFORE YOUR JOURNEY!

Check the condition of your windshield wipers.



ONCE A YEAR

It is recommended to replace them at least once a year.

Data source: 1. National Police Headquarters, Road Accidents in Poland in 2023.

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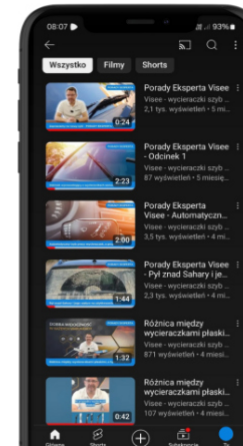


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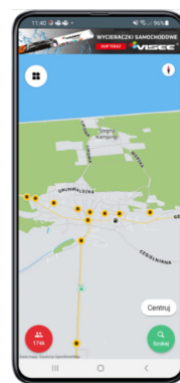
MARKETING SUPPORT



Participation in events



YT - "Expert Advice" series



Television Discovery tvn

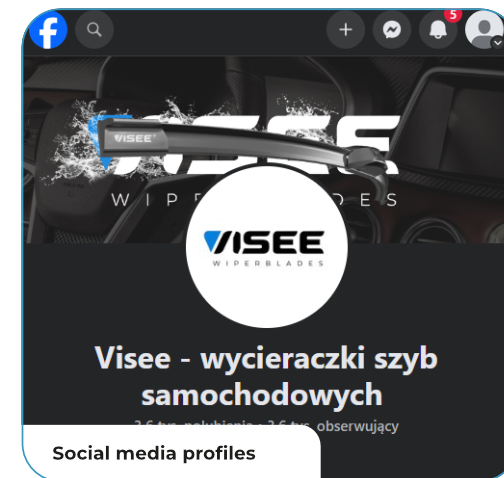
Yanosik reach advertising



Forbes - Press publications



Advertising materials



Social media profiles

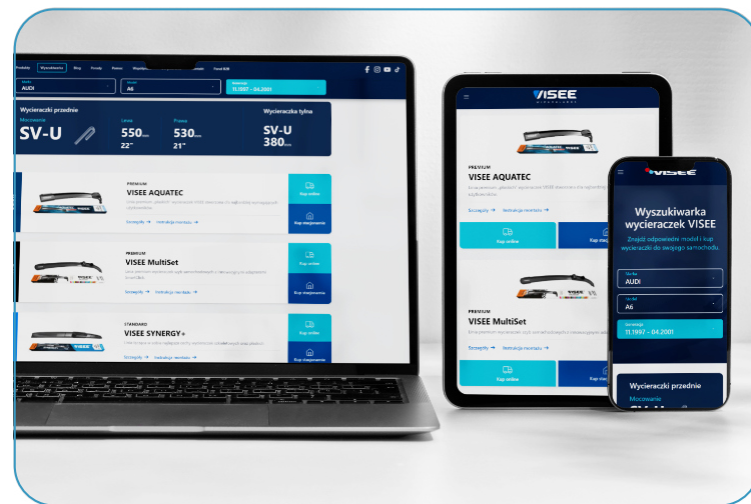
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INTUITIVE SEARCH ENGINE

AND PACKAGING STANDARDS

Wiper Finder

With the always up-to-date, intuitive search engine on the visee.pl website, you can quickly select the right wiper model for your chosen vehicle.



Packaging Standards

To ensure that VISEE wipers reach customers in perfect condition, we adhere to high packaging standards. We use durable protective materials and advanced security technologies. Additionally, we place a strong emphasis on sustainability, which is why we use eco-friendly packaging materials that are environmentally friendly.

1

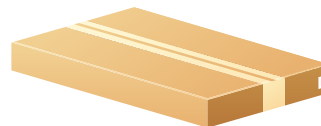
Protected wiper blade
+ **individual carton**



1 pcs

2

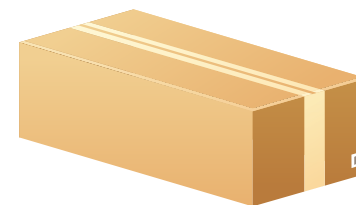
Inner master carton



10 pcs

3

Outer master carton



5x10 pcs

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